



# Web and Digital Media Design

**63-credit Associate of Applied Science Degree**

[www.wctc.edu/web-digital-media](http://www.wctc.edu/web-digital-media)

*If you're creative and analytical, and you have an interest in producing visual art and communications for the ever-expanding world of digital media, a career in web and digital media may be right for you. This field allows you to develop communications that combine creativity and functionality.*

## About This Program

Web and digital media designers use digital formats and integrated media in their daily work. In this program, blend creative and programming sides of web design to develop a logical, attractive web interface. Learn page layout, and integrate color, text, sound and video; adapt content for delivery on multiple devices.

## What Makes This Program Unique

- Earn two degrees in three years by combining Graphic Design with Web and Digital Media Design.
- Gain hands-on learning in real-world settings through technical internship experiences.
- Participation in the Web Design Club provides opportunities for learning new web design techniques, networking opportunities and discovering best practices.
- All graduating students are required to participate in the Graphics Portfolio Review.

### Career Salaries

\$40,000 – \$66,000 annually

*Salary range calculated as the 25th to 75th percentile of all wages for related occupations in Waukesha County as reported by Economic Modeling Specialists International (EMSI). Program graduate wages may vary based on experience, industry, location and specific job requirements.*

### Potential Careers

- Web Designer
- Web Developer
- Online Development Specialist
- Digital Media Designer
- Interactive Developer



PROGRAM CODE 10-201-3

### CORE COURSES:

	<i>Credits</i>	
104-102	Marketing Principles	3
152-129	Web Development/PHP I	3
152-143	WordPress Development	3
152-144	Integrated Web Development	3
152-149	Content Management Systems	3
152-168	JavaScript	3
152-179	JavaScript 2	4
201-110	Web Page Design I	3
201-116	Internship - Web & Digital Media	1
201-120	Web Page Design II	3
201-125	Introduction to WordPress	2
201-130	Usability & Interface Design	3
201-133	User Interface Design	3
201-141	Professional Studies	2
201-147	Web Portfolio Development	2
204-119	Illustration and Image Editing	3

### GENERAL STUDIES:

801-136	English Composition 1	3
801-196	Oral/Interpersonal Comm	3
804-133	Math & Logic	3
809-195	Economics	3
809-196	Intro to Sociology	3
809-199	Psychology of Human Relations	3
890-108	Employment Success	1

