



# Graphic Design

## 60-credit Associate of Applied Science Degree

[www.wctc.edu/graphic-design](http://www.wctc.edu/graphic-design)

If you're an artistic type who likes to think outside the box, enjoys communicating visually, is a good time manager and can handle critiques of your work, a job in the graphic design field may be for you. Designers are tasked with coming up with creative communications materials used in numerous industries.

### About This Program

Graphic designers create appealing, informative and on-message visual communications requested by clients. In this program, design materials for business, industry and nonprofit areas. Refine creative processes in layout and illustration for print and web campaigns. Advance your knowledge of Adobe InDesign, Photoshop and Illustrator software, as well as prepress/digital printing methods.



#### Career Salaries

\$40,600 - 69,300 annually

Salary range estimates based on wages for related occupations in Waukesha County as reported by Economic Modeling Specialists International (EMSI). Individual wages may vary based on experience, industry, location and specific job requirements.



#### Potential Careers

Graphic Designer  
Designer  
Creative Designer  
Production Artist  
Web Designer

### What Makes This Program Unique

- Gain hands-on learning in real-world settings through technical internship experiences.
- The Graphics Club provides students with collaborative design and publishing opportunities.
- All graduating students are required to participate in the Portfolio Review.



PROGRAM CODE 10-201-1

### CORE COURSES

Credits

201-110	Webpage Design I	3
201-112	Graphic Design I	3
201-118	Design Drawing & Color Theory	3
201-122	Graphic Design II	3
201-124	Web Animation	3
201-134	Typography	3
201-136	Advertising & Branding Design	3
201-138	Internship-Graphic Design	1
201-141	Professional Studies	2
201-143	Advanced Digital Design	3
201-148	Graphic Design Portfolio	2
204-110	Print Media/Digital Pub I	3
204-113	Page Layout/InDesign	3
204-121	Digital Illustration	3
204-131	Image Editing/Photoshop	3
204-132	Integrated Digital Production	3

### GENERAL STUDIES

801-136	English Composition 1	3
801-196	Oral/Interpersonal Comm	3
804-123	Math w Business Apps	3
809-195	Economics	3
809-199	Psychology of Human Relations	3
890-108	Employment Success	1



WAUKESHA COUNTY TECHNICAL COLLEGE

Hands-on Higher Ed