



Global Business

60-credit Associate of Applied Science Degree

www.wctc.edu/global-bus

Are you curious about the world and enjoy new challenges? A career in global business may be right for you. Professionals in this dynamic field have opportunities both within the United States and abroad. They are adaptable to varied business environments and possess an understanding of cultural diversity.

About This Program

The expanding international marketplace offers extensive growth opportunities for U.S. companies. Gain skills to develop successful strategies in global marketing, supply chain management, logistics, exporting and importing, and trade finance.



Career Salaries

\$32,300 - \$51,779 annually

Salary range estimates based on wages for related occupations in Waukesha County as reported by Economic Modeling Specialists International (EMSI). Individual wages may vary based on experience, industry, location and specific job requirements.



Potential Careers

International Logistics Coordinator
International Customer Service Representative
International Trade Specialist
Import Coordinator
Export Documentation Specialist

What Makes This Program Unique

- Apply logistics, marketing, sourcing, trade finance, and compliance concepts through real-world projects.
- Enjoy networking opportunities with local companies involved in all aspects of global business.
- This program is aligned with the Certified Global Business Professional (CGBP) national credential.



PROGRAM CODE 10-138-1

CORE COURSES

Credits

101-105	Accounting Fundamentals	3
102-160	Business Law	3
104-102	Marketing Principles	3
106-162	Introduction to Microsoft Word	1
106-163	Intro to Microsoft Excel	1
106-166	Business Presentation Software	1
138-101	Global Cultural Experience	1
138-150	Global Business Fundamentals	3
138-155	Global Marketing	3
138-165	Global Logistics	3
138-166	Global Sourcing	3
138-180	Global Trade Finance	3
138-185	Global Business Applications	3
138-186	CGBP Review	1
138-194	Import Compliance	2
138-195	Export Compliance	2
196-125	Management of Customer Service	3

GENERAL STUDIES

801-136	English Composition 1	3
801-197	Technical Reporting	3
801-198	Speech	3
804-123	Math w Business Apps	3
809-115	Global Cultural Awareness	3
809-195	Economics	3
809-199	Psychology of Human Relations	3

