WCTC PROGRAM LISTING

# HOSPITALITY, EVENTS & TOURISM







# CULTIVATING CONNECTIONS 7

Spanning everything from food and drinks to lodging, travel and event planning, these programs provide the skills to deliver quality customer service, seamless logistics and memorable guest experiences. Dive into all aspects of food preparation, as well as restaurant management, operations support, and health and safety while getting hands-on experience in our on-campus training restaurant that's open to the public.

# **Baking and Pastry Management**

61-credit AAS I wctc.edu/baking-pastry-mgmt

### **POTENTIAL CAREERS:**

Pastry Chef, Baker, Cake Decorator, Bakery Manager/Supervisor

Bakers prepare items such as breads, pastries, muffins and other items for general sale or specialty orders. Gain hands-on practice in state-of-the-art baking labs, while focusing on ingredients, techniques and production skills. Develop management skills and expand techniques of production, cost and staff control in the operation of a bakeshop.

# **Baking and Pastry Production**

26-credit TD I wctc.edu/baking-pastry

### **POTENTIAL CAREERS:**

Pastry Chef, Baker, Cake Decorator, Shift Supervisor

Professional bakers possess the skills and creativity necessary to prepare everything from artisan breads to decadent desserts. Focus on baking concepts, principles and techniques, and devote more than 500 hours to lab course time gaining hands-on practice. Learn to prepare specialty breads, desserts and pastries, and refine techniques in cake production and decorating.

## **Culinary Management**

61-credit AAS I wctc.edu/culinary-mgmt

### **POTENTIAL CAREERS:**

Sous Chef, Assistant Manager, Line Cook, Kitchen Manager

Culinary management is a field for those who are passionate about food and business savvy, and want to combine the two for a rewarding career. Devote 1,000-plus lab hours to learn the latest culinary techniques and trends, and gain practical, hands-on experience in meal planning, preparation, presentation and serving at the on-campus training restaurant.

### **Food Service Production**

29-credit TD I wctc.edu/food-service

### **POTENTIAL CAREERS:**

Food Service Worker, A La Carte Cook, Cook

It takes a well-trained kitchen staff to create a memorable dining experience for restaurant patrons, and those in food service production are an integral part of that team. In this program, develop proper cooking methods and learn techniques for hot and cold food preparation, baking and garde manger.

### Hospitality Management

62-credit AAS I wctc.edu/hospitality-mgmt

### **POTENTIAL CAREERS:**

Front Desk Supervisor, Banquet/Catering Manager, Special Event Supervisor, Concierge, Guest Services Supervisor, Restaurant Manager

Those in the hospitality industry know the importance of a warm, welcoming reception and the friendly treatment of guests.

The vast industry encompasses management careers in full-service resorts, fine-dining restaurants, cruise ships and more.

Develop skills in supervision, budgeting, marketing and purchasing as related to the hospitality industry, including food service, lodging and tourism.

# **Hospitality Specialist**

29-credit TD I wctc.edu/hospitality-specialist

### **POTENTIAL CAREERS:**

Front Desk Supervisor, Event Planner, Dining Room Manager, Guest Services Supervisor, Reservation Manager

The leisure and hospitality industry includes full-service hotels and resorts, fine-dining restaurants, bed and breakfast inns, cruise ships, casinos, and theme and amusement parks. Those working in this industry train to work in various areas such as lodging, event planning, operations and more. In this program, focus on supervision, budgeting, marketing and purchasing skills.





# READY TO TAKE A CLOSER LOOK?

We'd love to show you around! Explore our state-of-the-art training facilities, cutting-edge technology, helpful student resources and more – in person or online.

### TAKE A CAMPUS TOUR

Join us for a guided walking tour to get a first-hand look at our facilities and learn about all WCTC has to offer.



### CONNECT WITH AN ENROLLMENT COUNSELOR

Our friendly enrollment counselors are here to help you navigate the process of becoming a WCTC student.

enroll@wctc.edu | 262.691.5129

