

WCTC PROGRAM LISTING

MANAGEMENT & ENTREPRENEURSHIP





YOUR PATH TO SUCCESS

Encompassing a broad range of industries and professions, this set of programs offers diverse opportunities to make decisions, lead teams and shape the future of organizations of all shapes and sizes. With a focus on the principles of business operations, leadership and organizational strategies, enjoy a dynamic and rewarding pathway to transferable skills and career stability.

Business Management

60-credit AAS | wctc.edu/business-mgmt

POTENTIAL CAREERS:

Assistant Manager, Production Specialist, Account Coordinator, Business Development Specialist, Personal Banker

Business managers set objectives, delegate tasks and manage personnel while providing solid leadership to ensure success. In this program, acquire a broad business background to enhance the ability to make sound decisions. Learn how to plan, organize, direct and evaluate business functions essential for a business to run productively and efficiently.

Customer Service Specialist

16-credit TD | wctc.edu/customer-service

POTENTIAL CAREERS:

Customer Service Manager, Guest Relations Specialist, Call Center Representative

Now more than ever, good customer service is key to a company's success. Learn to manage orders efficiently, communicate with customers effectively and address concerns in a professional manner. Hone organization, self-motivation and teamwork skills that can be applied to customer service positions in a wide variety of industries.

MANAGEMENT AND ENTREPRENEURSHIP CERTIFICATES:

Change Management | 12-credit
Compensation and Benefits Specialist | 12-credit
Entrepreneurship | 17-credit
Excellence in Leadership | 9-credit
Lean Enterprise | 12-credit
Operational Effectiveness | 12-credit
Six Sigma Black Belt | 6-credit
Six Sigma Green Belt | 9-credit
Talent Acquisition Specialist | 14-credit

"I feel prepared to take on the world with the knowledge I have gained here."

Jamie Heinemann, Business Management '19



Apply Online Now

wctc.edu/apply-online

HUMAN RESOURCES | PATHWAY

Human Resources

60-credit AAS | wctc.edu/human-resources

POTENTIAL CAREERS:

Compensation Benefits Coordinator, Training and Development Coordinator, Human Relations Payroll Assistant

Human resources adds value to an organization by managing its most important resource – people. HR professionals attract, recruit and hire staff; provide details about programs and benefits; maintain employment records; and work with payroll. Explore employment law, employee training and development, compensation and benefits administration, labor relations, and wellness and safety initiatives.

Human Resource Professional

18-credit TD |

wctc.edu/human-resource-professional

POTENTIAL CAREERS:

Compensation Benefits Coordinator, Training and Development Coordinator, Human Relations Payroll Assistant

Matching the right employees with the right positions and effectively managing personnel contribute to a company's overall success. Develop skills in the recruitment, development and evaluation of employees. Cultivate management abilities in planning, organizing, controlling and directing the work of others. Explore employer liabilities and legalities, and gain familiarity with employment law.

Compensation and Benefits Specialist | 12-credit Cert



LEADERSHIP DEVELOPMENT | PATHWAY

Leadership Development

60-credit AAS | wctc.edu/leader-dev

POTENTIAL CAREERS:

*Branch Manager, Circulation Manager,
Operations Leader, Human Resources Manager,
Team Coach*

This program is designed for new leaders and people aspiring to move into a leadership position. Leaders will gain additional skills to measure and improve quality, think critically, solve problems, organize and build work team relationships, and develop and maximize human resources.

Organizational Leadership

18-credit TD | wctc.edu/org-leadership

POTENTIAL CAREERS:

*Production Team Leader,
Plant Operations Manager,
Account Manager, Assistant Branch Manager*

In today's changing workplace, effective leadership skills are needed to inspire employees and achieve business goals. Develop skills in the foundations of functional management, proactive leadership and systems improvement for entry-level supervisory positions. Learn how to communicate clearly with employees, better manage conflict and develop the confidence of others.

Excellence in Leadership | 9-credit Cert

QUALITY MANAGEMENT | PATHWAY

Quality Management

60-credit AAS | wctc.edu/quality-mgmt

POTENTIAL CAREERS:

Process Improvement Auditor, Manufacturing Inspector, Purchasing Manager, Production Planning Manager, Quality Inspector/Analyst

Combine statistical analysis, Lean/Six Sigma methodologies, supply chain theory and quality systems training in this robust, career-oriented program. Gain skills to lead quality and process improvement efforts across industries.

Lean/Six Sigma

21-credit TD | wctc.edu/lean-six-sigma

POTENTIAL CAREERS:

*Continuous Improvement Specialist, Process Improvement Coordinator, Value Stream Leader,
Lean Coordinator, Quality Inspector/Analyst*

Prepare to lead and facilitate continuous improvement project teams by using Lean and Six Sigma practices, including data analysis, process documentation, project management and risk analysis.

Six Sigma Black Belt | 6-credit Cert

Six Sigma Green Belt | 9-credit Cert

Lean Enterprise | 12-credit Cert



Supply Chain Management

62-credit AAS | wctc.edu/supply-chain-mgmt

POTENTIAL CAREERS:

Purchasing Coordinator, Sourcing Associate, Junior Buyer

Businesses of all sizes rely on effective supply chain management to ensure an efficient flow of goods and services. Learn how to develop and implement a comprehensive supply chain strategy while building skills in spreadsheets, data visualization and enterprise systems. Prepare for careers in purchasing, operations, logistics or quality management.

Can be combined with the Business Management program to complete two associate degrees in three years.

Supply Chain Professional

25-credit TD | wctc.edu/supply-chain-prof

POTENTIAL CAREERS:

Purchaser, Procurement Specialist, Category Manager

Effective supply chain operations ensure an efficient flow of goods and services. Explore key supply chain functions including purchasing, logistics, operations and lean principles while gaining experience with software tools like enterprise systems and spreadsheets. Develop an understanding of supply chain processes in both domestic and international contexts.

Supply Chain Specialist | 12-credit Cert

Employers consistently hire WCTC grads because they know they have the skills to contribute immediately.



READY TO TAKE **A CLOSER LOOK?**

We'd love to show you around! Explore our state-of-the-art training facilities, cutting-edge technology, helpful student resources and more - in person or online.

TAKE A CAMPUS TOUR

Join us for a guided walking tour to get a first-hand look at our facilities and learn about all WCTC has to offer.



wctc.edu/visit

CONNECT WITH AN ENROLLMENT COUNSELOR

Our friendly enrollment counselors are here to help you navigate the process of becoming a WCTC student.

enroll@wctc.edu | 262.691.5129



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