Thank you for signing up for Organizational Development, 196-180. This is the capstone course for the Supervisory Management Degree. That means that you should be about 75% of the way through the degree, or have completed about 45 to 50 credits. All of the general edu courses and the accounting course should be completed before taking Organizational Development.

Organizational Development is about corporate strategic planning and being able to successfully analyze a company’s annual report.

For a course overview and a detailed discussion about your pre course assignments please view the audio / visual presentation at http://breeze.fvtc.edu/p68285197/ based on edition 2.

*To complete the pre assignment you’ll need to purchase the textbook (Strategic Management and Competitive advantage by Barney and Hesterly, edition 2, 3 or the new 2013 edition 4) and Accel Workbook at the WCTC Bookstore.*

Read chapter one of the textbook and complete the chapter one quiz, which is attached to this letter and also repeated in the Accel Workbook. Then write a three page summary of the important issues covered in chapter one.

Pick a company that will serve as the foundation for your weekly homework analytical reports. For that company you’ll need three consecutive annual reports. Selection guidelines can be found at the breeze website. Most annual reports can be downloaded from the company’s website.

From the industry of your selected company find two or three competitors. Obtain the current annual report for those competitors.
During the first class, you will have to present the 3 consecutive income statements for your selected company and compare them to current statement of their competitors. Guidelines are explained at the breeze website.

If you have any questions please call or e-mail the instructor or Karen Kottke at 691-5232.

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