

Importing

12-credit Technical Certificate

About the Certificate

Competition from foreign products and domestic companies that source products and components overseas is demanding that businesses consider low cost/high quality sources worldwide.

Learn about import procedures and policies, and discover how to reduce the frequency and difficulty of import problems. Students must already possess an associate degree or equivalent work experience.

What is a Technical Certificate?

A WCTC technical certificate provides an excellent means for those already employed in business to cross train or to expand their knowledge through short-term training opportunities.

For more information, call 262.691.5200.

Required Courses

Credits

First Semester

138-191 Fundamentals of Importing 3

809-115 Global Cultural Awareness 3

Total semester credits 6

Second Semester

138-192 Global Sourcing 3

138-193 Import Regs & Compliance 3

Total semester credits 6

Curriculum is current as of catalog printing.

The ability to complete a full certificate may be affected by low enrollment.

Importing Required Courses

138-191 Fundamentals of Importing 3

Discover the steps involved in importing a product or service, including government and customs regulations, documentation, product classification, and customs house brokerage.

138-192 Global Sourcing 3

Explore the process of identifying, qualifying, and negotiating the purchase of goods and services from global sources of supply. Examine the combination of cultural, logistical, and financial factors encountered when purchasing offshore.

138-193 Import Regs & Compliance 3

Explore the specific requirements and methods of moving products into the United States. Examine government regulations and their interpretations. Financial consideration is made at a global level and at the basic costing analysis within a firm.

809-115 Global Cultural Awareness 3

Discuss the factors that influence people to speak, act, negotiate, and make decisions in an effort to modify personal assumptions and habits that hinder success in the workplace. Explore how styles of thinking, value systems, and political and social realities affect relationships. Focus on negotiations, international communications, marketing, and hosting international visitors.