

Small Business Center

Take a Professional to Lunch

Connecting Entrepreneurs to a Network of Small Business Professionals

Starting and/or growing a small business venture can be a daunting challenge for any entrepreneur. It's complicated and you have a million and one questions that need answers right now! You know it's a smart move to surround yourself with a team of professionals, but where do you start?

Now there is an easier way to connect with local accountants, attorneys, insurance agents, lenders, marketing experts, business plan advisors, and many others.



Introducing Take a Professional to Lunch...

Our exclusive network of community-oriented professionals has agreed to meet with start-up, emerging and established small business owners over lunch to discuss topics of interest and answer business-related questions. No sales pitch...and no vague answers. While they won't draft a contract or prepare your taxes, they do have one goal in mind...to provide you with the insight and guidance you need to propel your business forward.

Entrepreneurs benefit by tapping into the experience of small business professionals willing to share their knowledge and expertise at no cost or obligation...*other than the cost of lunch*. They receive unbiased answers to their most pressing questions while having the freedom to "test-drive" the business relationship before deciding to engage the professional on a fee-basis in the future.

For community-oriented professionals, these lunch meetings are a powerful way to contribute to our local economy by successfully stimulating small business growth in southeastern Wisconsin. And that in turn should translate into a better economy for all of us!

The Take a Professional to Lunch program is an innovative initiative of the WCTC Small Business Center designed to create a win/win relationship between professionals and entrepreneurs. While we do not set limits on the number of professionals that entrepreneurs may invite to lunch, *entrepreneurs are expected to be respectful of the professionals' time and to be reasonable in their requests for help*. These dedicated professionals are making a valuable time investment which is not only extremely beneficial, but should be greatly appreciated and respected! Please thank them for their help!

Entrepreneurs

If you're an entrepreneur interested in meeting with a network professional, contact WCTC Small Business Center Manager Russ Roberts at 262.695.3468 or rroberts@wctc.edu for the professional contact list. The list is provided with the understanding that the WCTC Small Business Center is not endorsing any listed provider. Entrepreneurs must do their own due diligence regarding the advice provided and make their own decisions whether to engage the professional on a fee-basis in the future.

Small Business Professionals

If you're a professional eager to assist entrepreneurs through this network, please contact Don Hill of Heartland Information Research, Inc. at 414.727.2095 or dhill@hirservices.com for more info on how to get involved. We thank you in advance for your help!