

eBusiness Fundamentals

This training is a must for organizations that seek to develop an eBusiness strategy. This interactive, computer based training takes you on a journey into the rapidly changing world of eBusiness. Learn from eCommerce innovators, discover eBusiness business models, and identify potential security issues with doing business on the web.

What You Will Learn

- Define eBusiness readiness
- Relate the structure, protocols, hardware and software of the Internet to an eBusiness infrastructure
- Examine lessons learned by Internet innovators
- Explore eBusiness solutions
- Explore web interface design issues
- Market a website
- Explore network security considerations

Who Should Attend

Organizational leaders who need to develop an eBusiness strategy