

## **eBusiness Fundamentals**

This training is a must for organizations that seek to develop an eBusiness strategy. This interactive, computer based course takes you on a journey into the rapidly changing world of eBusiness. Learn from eCommerce innovators, discover eBusiness business models, identify potential security issues with doing business on the web.

### What You Will Learn

- Define eBusiness readiness
- Relate the structure, protocols, hardware and software of the Internet to an eBusiness infrastructure
- Examine lessons learned by Internet innovators
- Explore eBusiness solutions
- Explore web interface design issue
- Market a website
- Explore network security considerations

### Who Should Attend

Organizational leaders who need to develop an eBusiness strategy