

# Small Business Connections Networking Group

SMALL BUSINESS CENTER

## Ask the Experts Panel: Inbound and Outbound Marketing

Wednesday, June 7, 2017  
6:00 – 9:00 p.m.

Waukesha County Technical College  
Richard T. Anderson Education Center  
800 Main Street, Pewaukee, WI 53072

Map: [www.wctc.edu/maps](http://www.wctc.edu/maps)



## AGENDA

- 6:00 p.m. **Open Networking**  
Socialize in a fun and relaxed atmosphere while building new relationships and strengthening existing relationships.
- 6:30 p.m. **Welcome**  
Russ Roberts, Manager, WCTC Small Business Center
- 6:45 p.m. **Rapid Fire Introductions**  
You'll have 15 seconds to introduce yourself and your small business.  
Identify entrepreneurs you would like to connect with during open networking.
- 7:15 p.m. **Ask the Experts Panel**  
Russ Roberts, Moderator  
Come with questions for our panel of marketing experts! Our expert panel will answer your specific questions on inbound/outbound marketing strategies, techniques for attracting your ideal clients and innovative ways to ultimately increase your sales.
- 8:30 p.m. **Open Networking**  
Use this time to connect with entrepreneurs identified during Rapid Fire Introductions.
- 9:00 p.m. **Adjourn**

*Light refreshments will be served.*

**REGISTER ONLINE** Event is **FREE**. Register online at [www.wctcsbc.eventbrite.com](http://www.wctcsbc.eventbrite.com)  
Registration deadline Monday, June 5, at noon.

## FUTURE EVENTS

September 6, 2017	11:30 a.m. – 1:30 p.m.	Women Entrepreneurs' Speaker Series
December 6, 2017	4:00 – 9:00 p.m.	Micro Entrepreneur Conference



WAUKESHA  
COUNTY TECHNICAL  
COLLEGE

Small Business Center

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