

**Waukesha County Area Technical College District  
Special District Board Meeting – Planning Session - Minutes  
Sentry Equipment Corp  
966 Blue Ribbon Circle North | Oconomowoc  
July 25, 2017, 5:00 PM – 8:00 PM**

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Present: Robyn Ludtke Alan Karch  
David Lancaster Ron Bertieri  
Dr. Pat Deklotz Mary Wehrheim  
Michael Wiebe Courtney Bauer

Also Present: Kaylen Betzig Mary Poehls  
David Brown Caroline Tindall  
Dr. Brad Piazza Jeff Leverenz  
Nicole Gahagan Dr. Ann Krause-Hanson  
Cary Tessmann

Guests: John Howman, Allied Consulting  
Brian Baker, President & CEO, Sentry Equipment Corp

Excused: Jim Riley, Shelly Kuhn, Rodney Nobles

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**I. Call to Order – Chairperson Dr. Patricia Deklotz**

- Chairperson P. Deklotz called the meeting to order at 5:00 pm.

**II. Welcome and Tour – Brian Baker, President & CEO, Sentry Equipment Corporation**

- K. Betzig introduced Brian Baker, President & CEO, Sentry Equipment Corporation.
- B. Baker welcomed WCTC to Sentry Equipment.

**III. Introduction – John Howman, Allied Consulting – Kaylen Betzig**

- K. Betzig introduced John Howman.
- Need two things from the Board tonight—1) Consensus on Update Vision, and 2) Consensus on Strategic Direction and alignment with accreditation.

**IV. Review of October Board Retreat – Mary Poehls**

- M. Poehls introduced herself and reviewed the information from the October Board Retreat.

**V. Outcomes for Evening – Kaylen Betzig**

- K. Betzig requested the Board’s input on the updated Vision statement and the Strategic Goals.

**VI. John Howman, Allied Consulting Group**

- J. Howman noted the most important step, and the first step is establishing the Vision of the organization.
- Requires alignment among executive team, Board and community.
- Where does the Board fit in?
  - ✓ Articulate and communicate vision to the community
  - ✓ Hold leadership accountable.
  - ✓ Support leadership at times of conflict or necessary change.
  - ✓ Approve and embrace the plan.
- Observations: Stay with one-year rolling meeting plan. Separate vision from execution and then follow with monitoring Key Performance Indicators (KPIs).

**VII. WCTC Board Discusses Proposed Vision – John Howman/Mary Poehls**

- The Board provided input on the proposed Vision.

**VIII. Strategic Goals – Ann Krause-Hanson, Ph.D.**

- Krause-Hanson reviewed with the Board the six new proposed Strategic Goals (presented October 2016) which were aligned to previous strategic goals and Academic Quality Improvement Program (AQIP) categories:
  - ✓ WCTC will ... Help Students Learn
  - ✓ WCTC will ... Meet Student and Stakeholder Needs
  - ✓ WCTC will ... Value people
  - ✓ WCTC will ... Plan and Lead
  - ✓ WCTC will ... Be Resource Stewards
  - ✓ WCTC will ... Integrate Quality
- The Board discussed the Strategic Goals.
- A. Krause-Hanson explained the different levels of the measurable goals process.
- Quarterly reports to the Board will continue.
- A future Board presentation on the Data Hub was requested. Dr. Ann Krause-Hanson will take the lead on this with the IRE staff.
- Timeline:
  - ✓ Work on metrics,
  - ✓ Listening sessions in October,
  - ✓ Formalize with the Board in November,
  - ✓ December 2017 initiate the communication plan across the College, and
  - ✓ Implement in July 2018.

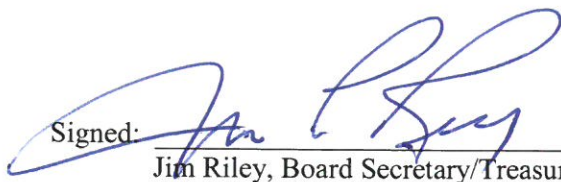
**IX. Wrap-Up – Kaylen Betzig**

- K. Betzig concluded the events of the evening and expressed appreciation for everyone's input.

**X. Adjournment – Chairperson Patricia Deklotz, Ph.D.**

- Chairperson P. Deklotz adjourned the meeting at 8:03 p.m.

Respectfully submitted by  
Caroline Tindall, Recorder

Signed:   
Jim Riley, Board Secretary/Treasurer