

COLLEGE CENTER

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# ANNUAL REPORT

July 1, 2022- June 30, 2023



## MISSION

The mission of the WCTC Foundation is to secure charitable resources to assist WCTC students in achieving their educational goals. Through creativity, enthusiasm and collaboration, these efforts are in partnership with Waukesha County Technical College to foster lifelong learning and workforce development in our community.

## 2022-23 FOUNDATION BOARD OFFICERS

The WCTC Foundation is governed by a volunteer Board who give their time and talent in support of WCTC students. The WCTC Foundation extends its sincere appreciation to each of these leaders for their dedication and support.

#### **Board of Directors**

Sandy McGee, Chairperson Tammy McCormack, Vice Chairperson Mary Manning, Treasurer Philip Kubow, Secretary Dan Wolfgram, Past Chairperson Peggy Bealhen Anita Rodriguez Cordero Nick Dillon Michael Hostad Jan Lennon Dan Nolde Manuel Santos

### WCTC Foundation President

Ellen Phillips

### WCTC Ex-Officios

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### **WCTC Foundation Advisory Council**

Established in 2023, the Advisory Council is an adjunct group to the WCTC Foundation Board of Directors. The Council's purpose is to serve as advocates for the Foundation to the community. Members of the Council are as follows:

Lou Hernandez Pauline Jaske Alan Karch Robyn Ludtke Bob Novak Jackie Pride Stuart Schroeder Paul Sehmer Judie Taylor Deb Wallendal Jon Wehrli Thorsten Wienss



Sandy McGee Chairperson



Ellen Phillips President



The WCTC Foundation provides support for students to access, continue and complete their educational journey at WCTC.



of funds donated goes to help our students with their educational expenses, maintain and start new scholarships, and enhance learning opportunities.

# WCTC FOUNDATION HIGHLIGHTS

From 1997 through 2023:

- Donations totaled \$31,613,150
- Total Number of Gifts Received 21,182
- Average Return on Investment

(1997-2023), for every \$1.00 in operating, \$4.75 received in charitable gifts.

# FISCAL YEAR 2022-2023 HIGHLIGHTS

- 10 new Foundation funds established
- 18% increase in the scholarships awarded/ 27% increase in number of students receiving scholarships
- \$464,575 in scholarship funding to 596 students

## STATEMENT OF ACTIVITIES

or the Years Ended June 30, 2022, 2021 and 2020

		2023		2022		2021
Revenue and Support						
Contributions	\$	743,983	\$	919,020	\$	1,395,320
Program Support	\$	124,232	\$	333,5941	\$	444,07
Investment Income	\$	499,294	\$	(883,215)	\$	595,612
Total Revenue and Support \$ 1,367,509		\$ 1,833,961		\$1,833,961		
Expenses						
Scholarships	\$	561,904	\$	509,007	\$	444,071
Grants to WCTC	\$	46,823	\$	200,013	\$	451,322
Program Expenses	\$	317,542	\$	*	\$	*
Administrative	\$	294,304	\$	294,304	\$	308,736
Total Expenses	\$ 926,269		\$ 1,003,324		\$1,204,129	
Net Assets, Beginning of Year	\$ 8,215,493		\$ 8,849,418		\$ 6,443,164	
Net Assets, End of Year	\$ 8,656,733		\$ 8,215,493		\$ 8,849,418	
Change in Net Assets	\$ 441,240		\$ (633,925)		\$ 2,406,254	

\*This expense ended in 2020 with the disposition of building



# BUILD FINANCIAL SUPPORT OVER TIME WITH AN ENDOWMENT FUND AT WCTC

An endowment is an excellent tool for making a perpetual scholarship gift that continues to give each year. With an investment of \$10,000, donors can establish a named endowment to benefit a specific category of students or a field of study of the donor's choice. Gift commitments may be completed over a five-year period. WCTC awards scholarships beginning the semester after the \$10,000 goal is reached, and this generous support helps College students achieve their academic goals.

To learn more about establishing an endowment or for other ways to provide scholarship support, visit www.wctc.edu/foundation.



# Celebrating 1 Years of MPACT















### NAMED SCHOLARSHIPS EASE FINANCIAL BURDEN



WCTC offers scholarships in nearly every program area, and the benefits to students are many. These gifts allow them to focus on their studies and reduce financial burden.

- Nearly 70 percent of applicants are awarded a WCTC Foundation scholarship.
- Awards range from \$250 to \$2,500 and above, with the average being \$500.
- In 2023, the WCTC Foundation awarded \$464,575 in scholarships to 596 WCTC students, thanks to the generosity of donors.

Named scholarships are established to recognize a particular individual or organization. The donor advises the WCTC Foundation as to the specific name and criteria for the scholarship. A gift of \$3,000 or more over a three-year period will establish a named scholarship.

Please visit wctc.edu/foundation for more information.

### REMEMBRANCE GIFT SUPPORT WCTC STUDENTS

The WCTC Foundation Remembrance Program provides charitable opportunities for memorials or special occasion remembrances. These special gifts are designed to support student scholarships and programs at WCTC.

If you would like to receive information regarding the WCTC Foundation Remembrance Program, please call the Foundation Office at 262-691-5202, or email us at foundation@wctc.edu.



# **GENEROUS GIVERS**

On behalf of the WCTC Foundation Board of Directors, thank you for our donors during Fiscal Year 2022-23. It is through your generosity that we are able to provide quality education for the students at Waukesha County Technical College. Your support is truly needed and very much appreciated. Once again, thank you!

#### \$100,000 +

Gene Haas Foundation Frank & Elaine Pagliaro

### \$50,000 + Waukesha County Community Foundation

### \$25,000 - \$49,999

Eaton Foundation of the Wisconsin Automobile & Truck Dealers

### \$10,000 - \$24,999

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# THANK YOU TO OUR DONORS

Thank you to all of our donors for their continued generous support of the WCTC Foundation's mission and goals. Without your support, we would not be able to offer scholarships to our students, enhance WCTC's educational programs, or support WCTC's institutional advancement.



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