

ANNUAL REPORT

July 1, 2020 – June 30, 2021



MISSION

The mission of the WCTC Foundation is to secure charitable resources to assist WCTC students in achieving their educational goals. Through creativity, enthusiasm and collaboration, these efforts are in partnership with Waukesha County Technical College to foster lifelong learning and workforce development in our community.

2021-22 FOUNDATION BOARD OFFICERS

The WCTC Foundation is governed by a volunteer Board who give their time and talent in support of WCTC students. The WCTC Foundation extends its sincere appreciation to each of these leaders for their dedication and support.

WCTC Foundation President

Ellen Phillips

Officers

Sandy McGee, Chairperson Chief Operating Officer at Vrakas/Blum SC, Brookfield

Tammy McCormack, Vice Chairperson Chief Human Resource Officer, Rausch Sturm LLP

Mary Manning, Treasurer Business Strategist, Insight CFO Services

Phil Kubow, Secretary Chief Human Resource Officer, ProHealth Care

Dan Wolfgram, Past Chairperson Chief Operating Officer, Badger Mutual

New Members

The WCTC Foundation recently welcomed five new members to its board of directors:

Peggy Bealhen

Benefits Manager at Zero Zone in North Prairie, Wis. Peggy also has a daughter who is a 2019 graduate of WCTC.

Anita Rodriguez Cordero

Learning and Development Manager at MRA – The Management Association in Waukesha, Wis. Anita is also a former WCTC trustee.

Nicholas Dillon

Founder & CEO of Believe University in Pewaukee, Wis. Nicholas is also a speaker, an author and a part-time WCTC instructor.

Michael Hostad

Executive Director and Co-Founder, The Commons at Greater Milwaukee Committee. Michael is a WCTC alumnus and spoke at WCTC's 2021 spring commencement.

Dan Nolde

Vice President of EH&B Practice Leader at MMA Wisconsin in New Berlin, Wis. Dan is also a board member of St. Coletta Day School of Milwaukee.

Dr. Richard Barnhouse became President of Waukesha County Technical College in January of 2021.



Sandy McGee Chairperson



Dan Wolfgram Past Chairperson



Ellen Phillips President



The WCTC Foundation provides support for students to access, continue and complete their educational journey at WCTC.

100%

of funds donated goes to help our students with their educational expenses, maintain and start new scholarships, and enhance learning opportunities.

WCTC FOUNDATION HIGHLIGHTS

From 1997 through 2021:

- Donations totaled \$29,514,663
- Total Number of Gifts Received 20,516
- Average Return on Investment

(1997-2020), for every \$1.00 in operating, \$4.78 received in charitable gifts.

FISCAL YEAR 2020-2021 HIGHLIGHTS

- 12 new Foundation funds established
- 11.5% increase in giving to the Community Appeal
- 4.7% increase in the amount of scholarships awarded
- \$358,249 in scholarship funding to 505 students

STATEMENT OF ACTIVITIES

or the Years Ended June 30, 2021, 2020 and 2019

	2021	2020	2019
Revenue and Support			
Contributions	\$ 1,395,320	\$ 529,938	\$ 775,790
Program Support	\$ 444,071	\$ 982,254	\$ 589,301
Investment Income	\$ 595,612	\$ 321,769	\$ 262,406
Total Revenue and Support	\$ 2,435,003	\$ 1,833,961	\$1,627,497
Expenses			
Scholarships	\$ 444,071	\$ 982,254	\$ 2,888,104
Grants to WCTC	\$ 451,322	\$ 78,371	\$ 139,790
Program Expenses	\$ *	\$ 50,528	\$ 276,897
Administrative	\$ 308,736	\$ 300,431	\$ 352,915
Total Expenses	\$ 1,204,129	\$ 1,411,584	\$3,657,706
Net Assets, Beginning of Year	\$ 6,443,164	\$ 7,612,772	\$ 9,642,98
Net Assets, End of Year	\$ 8,849,418	\$ 6,443,164	\$ 7,612,772
Change in Net Assets	\$ 2,406,254	\$ (1,169,608)	\$(2,030,209)

^{*}This expense ended in 2020 with the disposition of building



BUILD FINANCIAL SUPPORT OVER TIME WITH AN ENDOWMENT FUND AT WCTC

An endowment is an excellent tool for making a perpetual scholarship gift that continues to give each year. With an investment of \$10,000, donors can establish a named endowment to benefit a specific category of students or a field of study of the donor's choice. Gift commitments may be completed over a five-year period. WCTC awards scholarships beginning the semester after the \$10,000 goal is reached, and this generous support helps College students achieve their academic goals.

The WCTC Foundation gratefully acknowledges the following endowment funds established this past academic year:

Ronald V. Krizek School of Nursing Scholarship Endowment benefiting Nursing students.

Jimmie McWaters Memorial Scholarship Endowment for students enrolled in the Electronic Systems Technician or Electricity programs.

O'Day Scholarship Endowment to benefit students in the Fire Science program.

To learn more about establishing an endowment or for other ways to provide scholarship support, visit www.wctc.edu/foundation.





EATON CORP. DONATION TO FUND STUDENT SCHOLARSHIPS

Eaton Corporation this fall donated \$25,000 to Waukesha County Technical College to be used for scholarships for students in manufacturing programs. Eaton is a diversified power management company that operates through various segments, including electrical products, electrical systems and services, aerospace, vehicle and e-mobility. The company continues to expand its partnerships with WCTC by hiring graduates, participating in specialized training, exploring new apprenticeship offerings and more.

Pictured above are several WCTC manufacturing students, and instructor Ken Heinritz and associate dean Steve Walter, are Ellen Phillips, WCTC Foundation president; Jackie Pride, Eaton communications and engagement manager; Rich Barnhouse, Ph.D., WCTC president; Mike Shiels, School of Applied Technologies dean; and Aly Scharf, Eaton training manager.

DONATION TO BENEFIT MANUFACTURING PROGRAMS



The Gene Haas Foundation recently awarded WCTC with \$540,000 in grants to support manufacturing training. Of the donation, \$500,000 will be used to create the Gene Haas CNC Training Center with the remaining \$40,000 to be used for scholarships to benefit prospective and current manufacturing students. "Their giving demonstrates the impact of philanthropy on our students in 'accessing, continuing and completing' their educational journey at WCTC," said Ellen Phillips, WCTC Foundation president, of the Gene Haas Foundation's generosity. The Gene Haas Foundation supports the needs of the local community through grants to various charities and organizations. Seeing a growing need for skilled manufacturing employees industry wide, the Foundation expanded its mission to include support for training programs. Kathy Looman, director of education for the Gene Haas Foundation, said the gift to WCTC is an endorsement of its manufacturing programs. "Recently, as I sat at a large table with the management, foundation and instruction team from WCTC, I was impressed by how much manufacturing industry experience and passion was revealed in everyone's introductions. Combined with the state-of-the-art equipment, Waukesha is a model of success" she said.

From left, are Chad Sesing, sales engineer at Haas Factory Outlet; Ellen Phillips, WCTC Foundation president; Rich Barnhouse, Ph.D., WCTC president; Kathy Looman, director of education for the Gene Haas Foundation; Sandy McGee, WCTC Foundation chair; Brad Piazza, Ph.D., vice president of Learning; and Mike Shiels, School of Applied Technologies dean. Back, from left, are Kurt Bence, Bradley Sakac, Michael Czerniak, Dennis Pollari and Bill Hayes, instructors; and Steve Walter, Manufacturing Technologies associate dean.



REMEMBRANCE GIFT SUPPORT WCTC STUDENTS

The WCTC Foundation Remembrance Program provides charitable opportunities for memorials or special occasion remembrances. The Foundation would like to thank all those who made a gift in memory or in honor of a friend or loved one between July 1, 2020 and June 30, 2021. These special gifts are designed to support student scholarships and programs at WCTC.

If you would like to receive information regarding the WCTC Foundation Remembrance Program, please call the Foundation Office at 262-691-5202, or email us at foundation@wctc.edu.

MEMORIALS

Charlotte Adashek
Harry Bielinski
Thomas Cheesebro
Lynne Cleereman
Dustin Hayden
Reverend Mitchell Ingram
Patrick McKenna
Thomas L. Millard
Sarah Mindiola Barse
Carolyn Mulvaney
Rolland Nelson
Doris Schmitz
Paul J. Schroeder
Rexford W. Titus

HONOR/SPECIAL RECOGNITION

Kaylen Betzig Cathy Selerski



On behalf of the WCTC Foundation Board of Directors, thank you for our donors during Fiscal Year 2020-21. It is through your generosity that we are able to provide quality education for the students at Waukesha County Technical College. Your support is truly needed and very much appreciated. Once again, thank you!

\$250,000 +

Gene Haas Foundation

\$100,000 +

General Motors Corporation Milwaukee Tool

\$50,000 +

ABB. Inc.

\$25,000 - \$49,999

Eaton

Waukesha County Community Foundation

\$10,000 - \$24,999

Cummins Sales and Service

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International Scholarship and Tuition Services, Inc.

KI

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SMART Scholarship Funding Corp.

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\$5,000 - \$9,999

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Power Test

Scholarship America

\$1,000 - \$4,999

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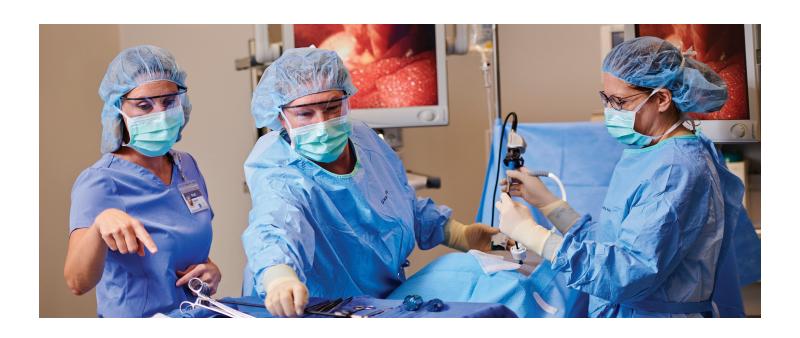
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Thank you to all of our donors for their continued generous support of the WCTC Foundation's mission and goals. Without your support, we would not be able to offer scholarships to our students, enhance WCTC's educational programs, or support WCTC's institutional advancement.



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